

Title of Article: Government Export support Programme in Nigeria: Ingredients and Implications’.

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Abstract: Current statistics indicate a considerably untapped potential in overseas market-particularly for Nigerian Exporters. The role of government is apparently relevant. Hence, this discourse explores the ingredients and implications of the government support programmes to Nigerian exporters. To balance the argument, data were generated from practitioners and policy makers as well as inspiration from the experience of other countries, which embarked on export marketing development. Contribution to knowledge: The paper indicates what government must do to make export support programmes effective and result oriented.