

Title of Article: Exploring the Benefits of Staff Retention Strategies and Performance in the Nigerian Brewery Industry

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Abstract: The paper empirically explored the benefits of staff retention strategies for organizational performance. The paper found that organizations have a lot to benefit from proper implementation of appropriate staff retention strategies in the area of competent employee retention, job satisfaction amongst staff, highly motivated workforce and enhanced organizational performance. The study recommends that for organizations to have in their employment highly motivated workforce and retention of competent employees for performance there is the need for proper implementation of appropriate staff retention strategies.